

WASH

[Workshop in Art Studio+History]

Space ARTS 1314

KEYWORDS

aesthetics
action
ambiguous
anticipation
artist's gaze
background
balance
body
composition
costume
cropping
camera angle
camera placement
density
distance
focal point
foreground
formal choices
gesture
hesitation
identity
inaction
informed artistic choices
intentional
movement
pause
perspective
picture plane
props
proximity
space
subject matter
soundless
speed
stillness
zooming

Collaborative Team:
Kathy Kelley + Valerie Powell

Formal Isolation Video Blitz

Challenge

Produce one polished, high quality 60 second video in which you focus on at least two formal elements and principles of design {in any combination you choose}. Review Art Fundamentals Ch 1, 2, 3, 4, 5, 6, and 8.

Space	Value	Harmony	Emphasis
Line	Shape	Variety	Balance
Color	Repetition	Movement	Proportion
Texture	Rhythm		

AND define a mood you want to generate from the viewer. Use the formal elements or principles you selected to evoke this mood. Not limited to, but consider joy, delight, somber, boredom, discomfort, sadness, fear, anxiety, grief, satisfaction, smugness, etc.

Parameters

- Your video must be EXACTLY 60 seconds in length
- Shot in only ONE take
- NO editing or post-production effects {sound or visual effects}
- NO cuts in between shots
- Panning or zooming is allowed
- Some aspect of YOU must be in the video {your fragmented body, your shadow, entire body, your breath, your silhouette}
- You may make a noise or create a noise {sound} but no language may be spoken

In order to create a successful final video solution, you must shoot, examine, reshot, rethink, revise and reshot again (and again). Highly recommend shooting your 60 second video 4 to 5 times or more.

Materials

Access to a video recording device of some kind—cellphone, computer, laptop, iphone, ipad, video camera or digital camera; a TRIPOD or stationary device for camera, or another person to assist in filming {behind the scenes only}; plus, any cables or other method to transfer video files to both computer to burn to CD or DVD and upload to YouTube.

Objectives

- Create a visually interesting video, in which you appear {as the ONLY figure}
- Consider how you can create tension or anticipation within perimeters.
- Explore both subtle and dynamic ways to implement formal choices using time
- Demonstrate thoughtfulness when planning your setting, clothing, lighting, background noise, props, artists gaze, cropping and camera angles.
- Think about distance and proximity in your work {panoramic vs. crazy up-close} in addition to camera placement {on a tripod, on the floor, horizontal, vertical}
- Explore how you can communicate an idea, action, series of pauses or aspect of tension visually.
- Engage planning, shooting, reviewing, reshooting, re-planning and in continued revising idea, being intentional about every aspect of the picture plane.

Uploading your work

Upload your final solution video to **YouTube**, the evening PRIOR to the group critique no later than 9 pm AND send the URL link to your professor, Valerie vjp001@shsu.edu or Kathy kas045@shsu.edu. Any questions about uploading to Youtube, check with your Instructors or WASH Mentors.

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ARTS 1314.03+04

Digital Transfer

On the day of the group critique, submit ALL digital video files {process videos + drafts + final video solution} on a DVD, CD or USB. Identify final video file by naming it with your name and formal isolation. File types may be .mov, mp4, avi. Label disc with your full name - Formal Isolation Video - WASH Spring 2013. Print neatly in black sharpie.

Brainstorming Planning Questions {respond in visual journal}

- Due day of critique.
- Explain and sketch three (3) detailed ideas for this video, addressing the project objectives.
- Which two elements+principles of design are you going to focus on and why?
- How will you use your body {in whole, in memory, in fragmentation}?
- What mood will you be trying to evoke from viewer via formal isolation?
- What is your plan for shooting this video? Tripod? iphone? Something borrowed?
- What camera angle, camera distance, and lighting are you intending to use and why?
- Polish your ideas and sketches into three proposals that someone could look at and actually understand what you are intending to do.
- Present your proposals to your table team to discuss and assist you in choosing the most visually interesting solution that creatively demonstrates your two compositional focuses.

Evaluation

- Thoughtful and visually interesting video emphasizing two formal elements+principles of design
- Evokes a specific mood from audience
- Operating within ALL of the parameters {60 seconds; no editing; one shot; no spoken language; you appear as the only body}
- Professionalism {overall craft, submitting videos+uploading them to Youtube on time}
- Overall Creativity+Ambition {design+concept}

Timeline

The shooting, revising and reshooting (and again) of this work will take place outside of class. We will have studio time for dialog, and process critiques, but not for actually shooting the work.

Group Critique: _____.